

FOA'S CONTENT REMOVAL GUIDE

YOUR ONE-STOP GUIDE TO EVERYTHING YOU NEED TO KNOW ABOUT REPORTING ANTISEMITIC CONTENT ON SOCIAL MEDIA

ENGAGE WISELY ON SOCIAL MEDIA!



AVOID REACTING:
Don't comment on hateful posts



PAUSE OR STOP WATCHING VIDEOS:
Refrain from continuous viewing



RESIST ENGAGEMENT:
Interaction can increase hateful post's visibility



TAKE ACTION!
REPORT the post instead

REPORTING POSTS

Platforms evaluate content based on their guidelines and categories.














TIP

Choose the right category when reporting a post on social media—it makes a big difference in whether the content gets removed.





META GROUP

HOW TO REPORT: Tap the 3 dots > Report post > Choose category & sub-category




Type of content	Content example	Category to report	Sub-category
Supports harmful organizations: report any support, praise, fundraising, or assistance to harmful groups like Hamas or any content that supports the Holocaust or the October 7th attacks		Violence or dangerous organizations	  Dangerous organizations or individuals
Violent intent: report any verbal or visual content inciting violence against Jews or Israel, or kidnapping Israelis under the October 7th attacks		 Violence  Violence or dangerous organizations	  Violent threat
Hate speech: content that humiliates Jews/Israelis, denies Israel's existence, or mocks Israel or terror victims		Hate speech or hatred and harassment	 Hate speech  Hate speech or symbols

HOW TO REPORT: Tap share ➔ > Report post > Choose category & sub-category

Type of content	Content example	Category to report	Sub-category
Hateful conspiracy theories or unverified data that singles out and discriminates against Jews or Israelis		False information	<ul style="list-style-type: none"> ▪ Violence ▪ Physical violence and violent threat
Heavily edited videos and those that distort reality		Deep-fake misinformation	<ul style="list-style-type: none"> ▪ Tap the share button ▪ Report ▪ Misinformation ▪ Deep fakes, synthetic media and manipulated media



HOW TO REPORT: Tap the 3 dots > Report post > Choose category & sub-category

Type of content	Content example	Category to report	Sub-category
<p>Incites violence: praises the Holocaust or October 7th terror attacks, “glory to the martyrs”, threatens to destroy/kill Jews or Zionists</p>		<p>Violent Speech</p>	<p>Choose the subcategory that best fits the content:</p> <ul style="list-style-type: none"> • Violent threats • Glorification of violence • Incitement of violence • Wish of harm • Coded incitement of violence
<p>Content that denies the Holocaust or terror attack on October 7th</p>		<p>Abuse or harassment</p>	<p>Violent event denial</p>
<p>Content that dehumanizes Jewish people: “Classical antisemitism” depicting Jews as greedy or as rats, contains the Jewish caricature, Swastika or Nazi paraphernalia</p>		<p>Hate Speech</p>	<p>Choose the subcategory that best fits the content:</p> <ul style="list-style-type: none"> • Slurs • Racist or sexist stereotypes • Dehumanization • Incitement of fear or discrimination • Hateful references • Hateful symbols & logos

TIPS FOR EFFECTIVE REPORTING

- **Multiple Reports:** Reporting multiple posts as 'terror' helps platforms identify terrorist content.
- **Reporting Profiles:**
 - You can report someone's full profile/account as well. Report a profile if most of the posts violate platform rules or if the profile name, photo, or bio contains hateful content.
 - It's **vital** to also report specific posts that are problematic, and not just the profile. The platform can choose to block the entire profile because of one or several offensive posts.

WHAT ABOUT HATE SPEECH TOWARDS ISRAEL?

Hate speech and violence against the State of Israel (excluding conspiracy theories) **cannot** be reported, because countries are treated differently.



Remember to report specific content and use the right categories to help social media platforms effectively remove antisemitic content.

All it takes is 3 minutes a day!
Report a few profiles and help us remove Jew hatred.