

REACH

Remove and Eradicate Antisemitism & Cyber Hate

Nov-Dec 2022

**PROGRAM
Schedule**



Funded by:

WELCOME TO REACH

An online learning program, specially designed to **empower Canadians** to **combat online antisemitism** and help make our social media platforms hate-free!

PROGRAM BASICS

Our four-week program includes:

- **Live, practical hands-on training** => Participants will learn how to monitor online antisemitism and get malicious content taken off social media platforms.
- **Mentoring** throughout the program.
- **A Webinar with a Keynote Speaker** => Dr Abbee S. Cord, the North American Director of the Institute for Radicalization and Security Studies will discuss the usage of Open-Source Intelligence in combating cyber hate in Canada.
- **Networking and community-building.**

FAQ

- **When does REACH start and how long does it last?**
The program runs from November 13 to December 4 (2022).
- **How many hours a week will I need to dedicate to REACH?**
REACH only requires two hours for training and volunteering each week, so it can easily be combined with study or work.
- **Where is REACH?**
REACH is an online program and can be accessed easily by anyone with a computer and an internet connection.
- **Who can sign up?**
REACH is meant for Canadians with a computer/smart device connected to the internet and motivation to combat online antisemitism.

OUR TEAM



TOMER ALDUBI
FOUNDER & EXECUTIVE DIRECTOR

A lecturer on online hate & social media platforms' policies, former Head of 'Israeli Students Combating Antisemitism' and former emissary for the Jewish Agency at summer camps in the USA



MAYA HADAR
PROJECT DIRECTOR

Assistant professor of International Relations, former legal officer in the Israeli Defence Forces, active in monitoring online antisemitism since 2013



BARAK AHARON
MENTOR

An expert in business intelligence and OSINT (Open-Source Intelligence), FOA's head of monitoring



MURILO CAMBRUZZI
MENTOR

Studied International Science, Global Politics and Society, currently a junior researcher at the Antisemitism Observatory Center in Milan



LIKA GOGLIASHVILI
MENTOR

Holds a Master's degree in International Relations, currently an International Relations Officer at the Czech Helsinki Committee in Prague

PROGRAM SCHEDULE

NOVEMBER 2022

Week 1: Welcome Meeting

Sunday, 13.11, 11:00 - 12:00 EST

- **Welcome to REACH:** Introduction to the program, team and participants
- **Introduction to Online Hate & Antisemitism:** What is hate speech? IHRA's working definition of Antisemitism, Contemporary Online/offline Antisemitism in Canada, Why should we fight it? What can YOU do?

Week 2: Basic Training Session

Sunday, 20.11, 11:00 - 12:00 EST

- **Practical Detection and Removal of Hate speech:** Learn how to detect and flag hate speech on leading social media platforms: Facebook, Twitter, YouTube & TikTok.

Week 3: Mentoring Sessions

Wednesday, 23.11, 17:00 - 18:00 EST

- **Live Monitoring**
- **Group Discussion:** Learn how to distinguish between reportable and non-reportable content using examples
- **When does criticism of Israel become Antisemitism?** A short video by Yad Vashem + discussion.

PROGRAM SCHEDULE

Also that week: Special Event- Webinar

Sunday, 27.11, 18:00 - 19:00 EST

- **Dr Abbee S. Cord**, the North American Director of the Institute for Radicalization and Security Studies will discuss **OSINT** (Open-Source Intelligence) and the ways it can be used **in combating antisemitism & cyber hate in Canada.**

DECEMBER 2022

Week 4: **REACH's Reporting Challenge => Stay Tuned!**

Monday- Friday, 28.11- 02.12

Also this week: Final Meeting

Sunday, 04.12, 18:00 - 19:00 EST

- **Discussion:** How can individuals & communities work together to combat antisemitism and hate?
- **Short Summary:** What have we learned at REACH?
- YOUR contribution to reducing antisemitism on social media + the winner of the reporting challenge
- **Feedback Round:** Let us know what you loved about REACH and how we can improve
- **Alumni, Mentoring, Future Volunteering.**

REACH meetings will take place online. All meetings will be recorded and made available for anyone who is unable to participate live. This program is subject to change- updates will be sent by email to registered participants

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Questions? Feel Free to contact us:

projects@foantisemitism.org

<https://foantisemitism.org>



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