



WORKSHOPS

- POA is a non-profit organization established to combat rising antisemitism & hate speech online.
- Our primary goal is to ensure the prompt removal of antisemitic content from social media.
- Our
 workshops,
 lectures,
 and training
 programs
 are meant
 to empower
 people of all
 ages,
 genders &
 religions.

Targeting a broad and diverse audience from different backgrounds and communities, our workshops explore various aspects of **online antisemitism and anti-Israel hate**. We aim to provide participants with the **theoretical and practical knowledge** necessary to better understand and remove antisemitc and violent content.

Workshops are 60-75 minutes long, conducted online/offline in English, Hebrew, German or Spanish.

The "Dark" Side of Social Media: Introduction to the phenomenon of online antisemitism and anti-Israel hate. and practical training:

Participants will learn about the IHRA working definition of antisemitism, the social platform's community standards, and trends in online antisemitism due to the war in Israel.

Participants will learn step-by-step how to identify, monitor, and report antisemitic content on social media platforms. The meeting will include distinguishing between reportable and non-reportable content, manually monitoring and automatically using the FOA system.

<u>TikTok/Instagram/Facebook/LinkedIn workshops –</u> <u>professional content writing and creating the best videos:</u>

Participants will create positive content about the state of Israel, Jewish communities, Jewish and Israeli culture, and the phenomena of antisemitism, using various platforms, in order to fight fake news. Participants will learn how to write, edit and create their own short videos, and posts.

Advanced Practical Training: Monitoring and Reporting hate speech on Social Media.:

Monitoring hate speech on Telegram and VK, deep searching, data crossing, and OSINT. The use of Chat GPT and other AI tools (open source) to promote positive content and report content on the online sphere.

For more information:

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