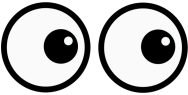


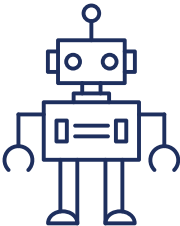
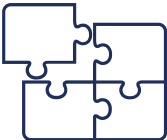


Learn to Spot Deepfakes**

The AI-Generated Tool Spreading Misinformation – and Antisemitism



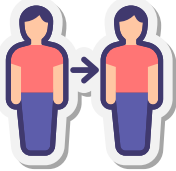

****A deepfake is a digitally manipulated video, image, or audio recording, created using artificial intelligence (AI), that effectively shows someone doing or saying something they never did.**

5 SIGNS YOU'RE LOOKING AT DEEPPFAKE

	Weird eyes or blinking: No blinking, unnatural blinking patterns, or eyes that don't follow light sources can indicate manipulation.
	Distorted Facial Features: Look out for melting ears, strange jawlines, or facial movements that don't match the voice or emotion.
	Glitches Around the Face: Blurry edges, flickering backgrounds, or odd lighting near the face may signal video tampering.
	Voice Doesn't Match: Lip movements that don't sync, robotic or choppy audio, or voices that feel "off" may be signs of voice cloning.
	A Little Off or Too Out of Place: If the person seems stiff, has flawless skin, or something just feels wrong—trust your instincts and double-check.

ASK YOURSELF

 **Stay Smart. Stay Skeptical.**

	Does the video seem to outrageous to be real?
	Do you trust the source? Even if it was shared by a friend, don't assume it's real.
	Can I find it on additional sources or reputable news outlets?
	Too Perfect or Strange: Does anything about the visuals or audio feel unnatural?



Deepfakes are becoming more sophisticated—and more dangerous. They're being used to mislead, manipulate, and spread antisemitism. Learning how to spot them is the first step in stopping the harm. Don't Share - Report Instead.

The sooner you spot the fake, the sooner you stop the spread

	<p>Trust your instincts. If something feels “off,” it probably is. Deepfakes often provoke strong emotional reactions to drive shares and spread misinformation. Pause before sharing.</p>
	<p>Use detection tools. Try tools like DeepFake-o-meter to check the likelihood that a video or image is AI-generated. Always cross-check using multiple detection tools, as no tool is 100% accurate.</p>
	<p>Listen closely. Beyond lip sync, listen unnatural speech rhythms, odd emotional tones, or mismatched background noise. These audio glitches can reveal a fake.</p>
	<p>Stay informed. Scammers and hate groups are increasingly using deepfakes to impersonate celebrities, politicians, and activists. Stay updated on emerging trends in AI deception.</p>

[Download our free removal guide](#)

